

Syllabus – Elective Course

Course title:

International Teamwork and Communication

Credits:

6 ECTS credits

Teaching language:

English

Target students:

Students in Communication, Humanities, Social Sciences, Business

Teacher in charge of the course:

Grant Douglas, Bernd Gibson, Heide Hartmann (Clarife – *Centre de Langues et Interculturel, Université Catholique de Lille*)

COURSE PRESENTATION

Prerequisite:

Students undertaking this course should normally have successfully completed at least one semester at university, or have equivalent experience. They must have some ability to work as a group and be able to communicate easily in English at a standard university level. In other respects, the course is intended to serve a mix of profiles and learning backgrounds for a more diverse international learning experience.

Content:

This course is intended to provide an introduction to a wide range of issues concerning teamwork and communication in an international and intercultural environment. Topics to be discussed in course sessions will include:

- Icebreaking activity
- What is a team and why do we have teams?
- What are the challenges and opportunities in multicultural teams?
- Elements of culture and layers of diversity
- From ethnocentric to ethnorelative (Milton Bennett)
- Diversity and inclusion as a leverage for diverse teams
- Building trust in international teams
- Team selection, management and leadership. The specificities of international teams
- Team roles and team models (Belbin, Tuckman)
- The role of values in team building
- The particular challenges of virtual teams
- Teams and corporate culture
- Trompenaar's 4-R model: reconciling differences and building a team culture

- Molinsky's Global Dexterity model: diagnosis of differences and customization of behavior (stretching your comfort zone)
- Conflict management in teams
- The influence of communication styles in teams
- Diverse teams at work: The model of Gardenschwartz and Rowe
- Elements of negotiation techniques that influence cross-cultural teams
- Elements of management and leadership in an international setting
- Combination of interactive workshops, collaborative team activities, self-discovery tools and research
- Presentations and evaluation

Learning Outcomes:

At the end of the course, the students should be able to:

- recognize the different elements that make up culture
- demonstrate the role culture plays on general and professional communication and behaviour
- suggest ways to respect and reconcile the cultural characteristics that make a difference
- analyze the cultural elements inherent in different situations
- evaluate the relative importance of different cultural elements in different communication situations
- apply different cultural orientations to correctly analyse different situations
- understand their strengths, weaknesses and preferred role as team players
- interact more sensitively within international teams
- develop a capacity for culturally sensitive critical analysis
- interpret skillfully different elements of verbal and non-verbal communication and adapt communication styles
- analyze critical incidents and provide solutions
- be able to integrate a new team showing flexible and inclusive behavior
- apply principles of team management in a diverse team

WORKLOAD

French contact hours = 60 minutes (in some countries/institutions, 1 contact hour = 45-50 minutes)

Form:	Number of hours	Comments
Face-to-face, in-class, on-site learning	39 hours	13 sessions of 3 hours
Approximate personal work / homework	15 hours	
Student total workload	54 hours	

EDUCATIONAL METHODS

Lecture, interactive workshop, collaborative team work, field research and project work, debates, case studies, and team presentations

RESOURCES

All course materials will be supplied in class.

ASSESSMENT

Form	Number	Duration	Comments
Continuous assessment (20%)	2		Quizzes
Final exam (60%)	2	1 hour 20 minutes	Take-home quiz Oral presentation of group case study
Others (student participation...) (20%)			Attendance, participation, and contribution to group discussion

This syllabus is based on information available at the time of publication (December 2018). Changes may occur.

For updated information about course content, please contact us: esp@univ-catholille.fr