Syllabus – Elective Course

Course title:

Politics in a Digital Era

Credits:

6 ECTS credits

Teaching language:

English

Target students:

Undergraduate students from all study areas with an interest in the changes appeared in politics with Internet.

Teacher in charge of the course:

Neihouser Marie, PhD (ESPOL/School of political Science and FLSH / Faculty of Letters and Social Sciences, Université Catholique de Lille)

COURSE PRESENTATION

Prerequisite:

Students undertaking this course should normally have successfully completed at least one semester at university, or have equivalent experience. They must have some ability to work as a group and be able to communicate easily in English at a standard university level. In other respects, the course is intended to serve a mix of profiles and learning backgrounds for a more diverse international learning experience.

Content:

This course will provide students with an introduction to the impact of Internet on Politics.

Some questions of this course: How internet is changing the interactions between elected and citizens? How is it changing the way candidates are campaigning? How is it changing the way citizens and participating are mobilizing themselves?

Course sessions will deal with:

- Differences between Traditional and Digital Medias
- Impacts of Digital Medias
- Big Data and Politics
- Political Campaigns 2.0
- E-Democracy and e-Participation
- Lobbying 2.0
- Internet as a Tool of Protest
- Internet: Tool of Freedom or Control?
- Populism 2.0
Learning Outcomes:

By the end of the course, the students should:

- understand the main questions raised by the development of Internet in politics
- describe the main debates according to the literature on this subject
- utilize their knowledge to launch a digital campaign on social media

WORKLOAD

French contact hours = 60 minutes (in some countries/institutions, 1 contact hour = 45-50 minutes)

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<tr>
<th>Form:</th>
<th>Number of hours</th>
<th>Comments</th>
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<tbody>
<tr>
<td>Face-to-face, in-class</td>
<td>39 hours</td>
<td>13 sessions of 3 hours</td>
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<tr>
<td>Approximate personal work / homework</td>
<td>15 hours</td>
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<tr>
<td>Student total workload</td>
<td>54 hours</td>
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EDUCATIONAL METHODS

Lecture

Roleplay: students will be ask to launch a digital campaign online

RESOURCES

All course materials will be supplied in class.

ASSESSMENT

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<th>Duration</th>
<th>Comments</th>
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<tbody>
<tr>
<td>Continuous assessment (20%)</td>
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<td>Quizzes</td>
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<tr>
<td>Final exam (60%)</td>
<td>1</td>
<td>2 hours</td>
<td>Examination covering all aspects of course</td>
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<tr>
<td>Others (student participation...) (20%)</td>
<td></td>
<td></td>
<td>Attendance, participation, and contribution to the roleplay</td>
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This syllabus is based on information available at the time of publication (November 2019). Changes may occur.

For updated information about course content, please contact us: lilleprograms@univ-catholille.fr