Course title:

**Fashion, Textiles and Sustainable Solutions**

Credits:

6 ECTS credits

Teaching language:

English

Target students:

Undergraduate students from all study areas with an interest in global business, environmental challenges, circular economy, sustainability, green business models and history of the textile industry with the example of Lille-Roubaix region.

Teacher in charge of the course:

Diana Watts, PhD, Lecturer at the Johns Hopkins University, School of Advanced Studies, Environmental Science and Policy Program, Chair of the Business Department at Trinity Washington University, and Research Associate at ESPOL, Université Catholique de Lille

**COURSE PRESENTATION**

Prerequisite:

Students undertaking this course should normally have successfully completed at least one semester at university or have equivalent experience. They must have some ability to work as a group and be able to communicate easily in English at a standard university level. In other respects, the course is intended to serve a mix of profiles and learning backgrounds for a more diverse international learning experience.

Content:

This course will provide an overview of the global fashion industry, focusing on production and distribution value chains and their associated externalities at the local and global level. The emphasis will be to examine sustainability initiatives of fashion companies to create more responsible business models through greater transparency of operations, closed loop supply chains, and a focus on waste (upcycle, recycle, reduce). Case studies will illustrate these developments within Europe and the US. Given Lille’s site as a major textile center, attention will be directed to the historical context as well as an emerging center for new green entrepreneurial fashion.

- Module I Overview: Markets, Politics and Society: Shaping the Fashion Industry
- Module II Understanding Global Fashion Value Chains
- Module III Transparency, Waste and the Circular Economy
Module IV Local Fashion/ Textile Initiatives in Lille and France
Module V What’s Next? Future of Sustainable Fashion

Course sessions will include:
• Lectures with interactive discussions
• Group work/presentations
• Site visits and observation
• Wrap-up and evaluation

Learning Outcomes:
By the end of the course, the students should:
• Understand the role of global business in generating significant externalities with long term impacts
• Recognize the significance of sustainable business models including transparency and the circular economy
• Gain insight into the historical importance of Lille-Roubaix in the fashion/textile industry

WORKLOAD
French contact hours = 60 minutes (in some countries/institutions, 1 contact hour = 45-50 minutes)

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<th>Form:</th>
<th>Number of hours</th>
<th>Comments</th>
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<tbody>
<tr>
<td>Face-to-face, in-class, on-site learning</td>
<td>39 hours</td>
<td>13 sessions of 3 hours including 2 trips</td>
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<td>Additional field trips</td>
<td>(2 trips included in the class sessions above)</td>
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<tr>
<td>Approximate personal work/homework</td>
<td>15 hours</td>
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<td>Student total workload</td>
<td>54 hours</td>
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EDUCATIONAL METHODS
Lecture, interactive discussion, invited speakers, presentations, sharing of experiences, group work, guided visits, on-site education

RESOURCES
All course materials will be supplied in class.

ASSESSMENT

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| Continuous assessment (40%) | 2 | 10 min. each | Quizzes
Group Assignments: Each will include an oral presentation and written paper |
| Final oral exam (40%) | 1 | | Oral presentation individually or in small groups; may include poster presentation |
| Others (student participation...) (20%) | Attendance, participation, and contribution to group discussion |

This syllabus is based on information available at the time of publication (November 2021). Changes may occur. For updated information about course content, please contact us: lilleprograms@univ-catholille.fr