



UNIVERSITÉ  
CATHOLIQUE  
DE LILLE 1875



**List of courses taught in English**  
Academic year 2019 - 2020



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# CALENDAR

Academic year 2019 - 2020



# ADMISSIONS

	ORIENTATION		CLASS START		EXAM PERIOD		END OF CLASS	
	FALL SEMESTER	SPRING SEMESTER	FALL SEMESTER	SPRING SEMESTER	FALL SEMESTER	SPRING SEMESTER	FALL SEMESTER	SPRING SEMESTER
FLSH	September 2-4	January 6 to 8	September 5	January 9	December 12-19	May 11-16	December 20	May 17
FD	August 28 (Afternoon)	January 6 (to be confirmed)	September 2	January 6	December 4 – January 11 <i>Resit: June 9-13</i>	April 8 – May 6 <i>Resit: June 15-22</i>	December 7	April 11
			<u>Bachelor's degree:</u> September 2	<u>Bachelor's degree:</u> January 6	<u>Bachelor's degree:</u> December 13-20 <i>Resit: June 9-13</i>	<u>Bachelor's degree:</u> April 20-30 <i>Resit: June 13-20</i>		<u>Licence:</u> June 20
FGES	August 28-30	January 6	<u>Master 1:</u> September 2	<u>Master 1:</u> January 6	<u>Master 1:</u> December 9-21 <i>Resit: February 17-21</i>	<u>Master 1:</u> March 23-28 <i>Resit: July 13-17</i>		<u>Master 1:</u> July 17
			<u>Master 2:</u> September 16	<u>Master 2:</u> to be confirmed	<u>Master 2:</u> February 3 - 8 <i>Resit: March 23-25</i>	<u>Master 2:</u> June 8-13 <i>Resit: July 13-17</i>	December 21	<u>Master 2:</u> July 17
			<u>Master accountancy and auditing:</u> September 4	<u>Master accountancy and auditing:</u> January 16	<u>Master accountancy and auditing:</u> January 6-10 <i>Resit: March 23-25</i>	<u>Master accountancy and auditing:</u> June 8-13 <i>Resit: July 13-17</i>		<u>Master accountancy and auditing:</u> July 17
ESPOL	September 3	January 8	September 9	January 13	December 12-20	April 20-30	December 7	April 10
ESTICE	September 3-6	January 6-7	September 9	January 8	December 11-20	April 20-30	December 20	April 30
IESEG	August 22-28	January 7-10	September 2	January 13	December 11-20	May 11-27	December 21 (exam period included)	May 31 (exam period included)
ISTC	August 30	January 3	September 2	January 6	<u>Bachelor:</u> December 11-20 <u>Master:</u> February 10-14 <i>Resit: June-22-26</i>	April 20 – May 7 <i>Resit: June-22-26</i>	December 21	June 26
HEI	August 26-30	Either January 3 or 6	September 2	January 6 (no 5th year level class available)	December 10-21	April 25-30 (no 5th year level class available)	<u>4th year:</u> December 21 <u>5th year:</u> January 10	April 30 (no 5th year level class available)
ISA	August 28-29 (a pick up will be organized by the students)	January 7-10	September 3	January 13	Week of 11 Nov Week of 16 Dec	Week of 03 Feb Week of 30 March Week of 25 May	December 20 (exam period included)	June 12 (exam period included)
ISEN	September 2	To be confirmed	September 9	To be confirmed	To be confirmed	To be confirmed	To be confirmed	To be confirmed



### Fall semester

from end of August to mid-December or January depending on the faculty / school

### Autumn break

From late October to early November

### Christmas holidays

From end of December to early January

### Spring semester

from early January to end of May or June depending on the faculty / school

### Winter holidays

1 to 2 weeks, usually around end of February

### Spring holidays

1 to 2 weeks, usually around end of April

### Admissions

Admission and tuition fees vary according to the nature of the Study Abroad program you would like to enroll in.

### Exchange programs

If you come to *Université Catholique de Lille* as an exchange student in the framework of a partnership between our institution and your home university, we recommend that you contact the head of the International Office of your Department or Faculty in your home university a year before your study abroad period. There is no registration fee if you come to study at *Université Catholique de Lille* in the frame of an exchange program.

### Degrees in English

Admission procedures and tuition fees vary according to the departments, depending on the type of courses you intend to take. Please contact directly the Admission Office of our school/faculty in which you wish to apply for further information.



This calendar is based on information that was available at the time of publication (October 2019). Changes may occur.

# ARTS & HUMANITIES, COMMUNICATION



FACULTÉ DES  
LETTRES  
& SCIENCES  
HUMANES

**Faculté des Lettres et Sciences  
Humaines**  
Faculty of Arts and Humanities

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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 1<sup>st</sup> year</b>			
	Survey of British Literature (LCE)	3.00	1
	The British Bestseller since 1945 (LCE)	3.00	1
	Introduction to Business English (LCE)	2.00	1
	Introduction to American Civilization (LCE)	3.00	1
	Introduction to British Civilization (LCE)	3.00	1
	Introduction to American History (LEA)	2.00	2
	British Institutions (LEA)	2.00	1
	American Literature from its Early Manifestations Until the Modernist Period (LCE)	4.00	2
	Villains in Shakespeare (LCE)	3.00	2
	Introduction to Business English (LCE)	2.00	1 & 2
	Unity and Diversity in American Society (LCE)	3.00	2
	British History 1760-1914 (LCE)	3.00	2
	Intercultural Communication (LCE)	2.00	1 & 2
	Introduction to Phonetics (LCE)	2.00	1 & 2
	English Oral Expression & Comprehension (LCE)	2.00	1 & 2
	English Oral Comprehension and Expression (LEA)	1.00	1 & 2
	Written Expression in English (LEA)	1.00	1 & 2
	International Business (LEA)	2.00	1
	English Grammar (LEA)	1.00	1 & 2
<b>Bachelor 2<sup>nd</sup> year</b>			
	Love in Shakespeare's poetry (LCE)	2.00	1
	Academic Writing (LCE)	2.00	1
	American Women Writers in Context 1 (LCE)	2.00	1
	American Government (LCE)	2.00	1
	British History from the Origins to the End of the Middle Ages (LCE)	2.00	1
	British History from the Industrial Revolution to World War I (LEA)	2.00	1
	English Oral Comprehension (LCE)	2.00	1 & 2
	Introduction to Business Negotiation English (LEA)	2.00	2
	American History from the Civil War to the End of the Great Depression (LCE)	2.00	2
	Renaissance, Reformation and Revolution in Britain 1485-1760 (LCE)	2.00	2

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	American Women Writers in Context 2 (LCE)	2.00	2
	Modern British Literature: Masculinity from Wilde to World War I (LCE)	2.00	2
	Intermediate Phonetics (LCE)	2.00	1 & 2
	Creative Writing (LCE)	2.00	2
	English Oral Expression (LCE)	2.00	1 & 2
	English Composition (LEA)	1.00	1 & 2
	Media Studies (MCC)	3.00	Y
<b>Bachelor 3<sup>rd</sup> year</b>			
	U.S. Domestic Policy since 1945 (LCE)	3.00	1
	Economic History of the United States (LEA)	2.00	1
	From Welfare to Workfare: Britain in the 20 <sup>th</sup> Century (LEA)	2.00	1
	American Cinema (LCE)	3.00	1
	Advanced Shakespeare (LCE)	2.00	1
	British Social and Political History 1945-1990 (LCE)	3.00	1
	International Communication (LEA)	2.00	1
	Didactics of English 1 (LCE)	3.00	1
	Poverty Without Progress... Poor Whites in the American South in Works by William Faulkner and Erskine Caldwell (LCE)	2.00	1
	Media and Social Representations – Society and Media (MCC)	3.00	Y
	Introduction to Management (LEA)	3.00	2
	The British Short Story: Crime, Horror and Fantasy (LCE)	3.00	2
	The Short story in <i>The New Yorker</i> (LCE)	3.00	2
	Reforming America: The Waves of Social, Cultural, and Political Protest in the United-States (1940s – 1980s) (LCE)	3.00	2
	Essential Themes in 19 <sup>th</sup> Century British Civilization	3.00	2
	Shakespeare in Popular Culture (LCE)	3.00	2
	Public Speaking (LCE)	2.00	1 & 2
	Business English (LEA)	1.00	1 & 2
<b>Master 1<sup>st</sup> year</b>			
	Advanced Civilisation Seminar: Innovation and Responsibility (LCE)	3.00	1
	Advanced Civilisation Seminar: Migration and Travel (LCE)	3.00	1
	Advanced Literary Seminar: Utopia and Dystopia	5.00	1
	Advanced Civilisation Seminar: The Obama Years (LCE)	3.00	2
	Advanced Civilisation Seminar: The Blair Years (LCE)	3.00	2
	Advanced Literature Seminar: The Past in the Present (LCE)	5.00	2
	Strategic Intelligence (H)	3.00	2
	International Marketing (AIT)	3.00	1
	International Management (AIT)	3.00	1
	Advanced Business English (AIT)	2.00	1 & 2
	E-Business and the Web 2.0	2.00	1
	Sales Techniques for Tourism	1.00	2
<b>Master 2<sup>nd</sup> year</b>			
	Communication Management : The Big Picture (AIT)	2.00	1
	International Business Negotiation in English (AIT)	2.00	1
	Economics of Tourism (AIT)	2.00	1
	Asia: the New Focus for International Relations	3.00	2
	Contemporary Security Issues	3.00	2
	Quantitative Marketing Methods	1.00	1
	Methodology and Techniques of International Business	2.00	1
	International Management	1.00	1
<b>FOR INTERNATIONAL STUDENTS</b>			
	Introduction to Psychology in France	3.00	2

If you wish to consult the general list of courses taught in French:  
<http://www.flish.fr/> and click on «English» followed by the mention “course catalogue”

If you wish to consult the Academic Calendar:  
<http://www.flish.fr/lettres-sciences-humaines/calendrier>

# ARTS & HUMANITIES, COMMUNICATION



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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 1<sup>st</sup> year</b>			
	Focus on Europe: Italy and Roman culture	3.00	1
	Focus on Africa	3.00	2
<b>Bachelor 2<sup>nd</sup> year</b>			
	Communication theory	2.00	1
	Crisis Communication	3.00	1
	Business news	2.00	1
	English Lecture	2.00	1
	Business News	2.00	2
	Media theory	1.50	2
	Focus on Europe	3.00	2
	Graphic Design for Social Media	3.00	2
<b>Bachelor 3<sup>rd</sup> year</b>			
	Focus on South America	3.00	1
	Communication & Plans	3.00	1
	Focus on North America	3.00	2
<b>Master 1<sup>st</sup> year</b>			
	Serious Game	3.00	1
	Cross-Cultural Management	2.00	1
	Public Relations	2.00	1
<b>Master 2<sup>nd</sup> year</b>			
	Public Relations Seminar	1.00	1
<b>All levels</b>			
	Brand and Communication Management	3.00	1
	Electives (International Week)	2 electives of 2 ECTS each	1
	French as a Foreign Language	4.00	1 or 2
	Foreign languages	2.00 each	1 or 2
	Sport	2.00	1 or 2

# LAW



FACULTÉ DE DROIT

**Faculté de Droit**  
 Faculty of Law



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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 1<sup>st</sup> year (L1 European )</b>			
<b>2019/2020</b>	EU Institutions & Proceedings / Course	3.00	1
	EU Institutions & Proceedings / Tutorials	2.00	
	<b>It is compulsory to take the Course + Tutorials</b>		
	1 course among :		
	1. Comparative Government	2.00	1
	2. Economics of Globalisation	2.00	1
	European Integration / Course	3.00	2
	European Integration / Tutorials	2.00	
	<b>It is compulsory to take the Course + Tutorials</b>		
	2 courses among :		
	1. Legal History and Philosophy	2.00	2
	2. General Principles of British Law	2.00	2
	3. International Relations	2.00	2
<b>Bachelor 2<sup>nd</sup> year (L2 European )</b>			
<b>2019/2020</b>	Public International Law I / Course	3.00	1
	Public International Law I / Tutorials	2.00	
	<b>It is compulsory to take the Course + Tutorials</b>		
	2 courses among :		
	1. Introduction to Russian Law	2.00	1
	2. Introduction to South American Legal Systems	2.00	1
	3. Comparative Contract Law	2.00	1
	EU Law (Policies) / Course	3.00	2
	EU Law 1 / Tutorials	2.00	
	<b>It is compulsory to take the Course + Tutorials</b>		
	2 courses among :		
	1. EU Comparative Law	2.00	2
	2. Financial Economics	2.00	2
	3. Introduction to Northern American Legal Systems	2.00	2

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 3<sup>rd</sup> year (L3 European )</b>			
	Public International Law II / Course	3.00	1
	Public International Law II / Tutorials	2.00	
	<b>It is compulsory to take the Course + Tutorials</b>		
	2 courses among :		
	1. European Policy	2.00	1
	2. Comparative Tort Law	2.00	1
	3. Introduction to Asian Legal Systems	2.00	1
	European Competition Law / Course	3.00	2
	European Competition Law / Tutorials	2.00	
	<b>It is compulsory to take the Course + Tutorials</b>		
	2 courses among :		
	1. International Criminal Law	2.00	2
	1. European Human Rights	2.00	2
	2. Introduction to African Legal Systems	2.00	2
<b>Master 1<sup>st</sup> year (M1 International and European Law)</b>			
	International Responsibility & Litigation (OIE / PDA)	4.00	1
	European Legal Proceedings (OIE/PDA)	3.00	1
	International Private Law (OIE / PDA)	4.00	1
	Law of International Organisations (OIE)	3.00	1
	European Company Law (PDA)	3.00	1
	Global Governance (OIE)	2.00	1
	Non-State Actors and International Law (OIE)	2.00	1
	Competition Law (PDA)	2.00	1
	Advanced International Law Clinic (only for students who stay for the whole academic year) (OIE/PDA)	4.00	1
	Research Seminar in International and EU law (OIE / PDA)	2.00	2
	EU Policies (OIE / PDA)	4.00	2
	Human Rights & Fundamental Liberties (OIE/PDA)	4.00	2
	International Arbitration (OIE/PDA)	3.00	2
	International Private Law 2(PDA)	3.00	2
	International Humanitarian Law (OIE)	2.00	2
	International Criminal Law (OIE)	2.00	2
	International and EU Environmental Law (OIE)	2.00	2
	International Trade Law (OIE)	2.00	2
	International Trade Law (PDA)	2.00	2
	Intellectual Property (PDA)	2.00	2
	International Transport Law (PDA)	2.00	2
	Advanced International Law Clinic (only for students who stay for the whole academic year) (OIE/PDA)	4.00	2
	Research Seminar in International and EU Law (OIE/PDA)	2.00	2

If you wish to consult the general list of courses taught in French (BACHELOR'S DEGREES and MASTER 1 list of courses): <https://www.fld-lille.fr/formations/>

- "LICENCE Programmes" / Campus LILLE: (3 years of studies)
- "MASTER 1 Programme" (4th year of studies) / Campus LILLE  
(only consult the part dedicated to Master 1: "Master 1 – International and European Organisations")

Please note that the "Master Droit 2<sup>ème</sup> Année" courses are not open to Erasmus or International Exchange Students

## POLITICAL SCIENCES



**ESPOL**  
European School of Political  
and Social Sciences

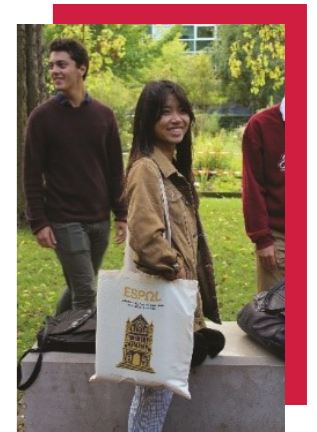
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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 1<sup>st</sup> year</b>			
Bachelor's Degree in Political Science			
	History of European integration	3.00	1
	History, Geography and Globalization	2.00	1
	The use of force in world politics	2.00	1
	Languages of the World, World of Languages	2.00	1
	Political economy of natural resources	2.00	1
	Introduction to sociology	4.00	2
	Parties and party systems in Europe	2.00	2
	European literature and politics	2.00	2
	The Arab Spring: Contestation, Revolution, Civil War	2.00	2
	Irish Foreign Policy	2.00	2
	Environmental and sustainability policy	2.00	2
Bachelor's Degree in International Relations			
	Global History	3.00	1
	Global Challenges	3.00	1
	Theories of International Relations	5.00	1
	Introduction to Public International Law	8.00	2
	The Arab Spring: Contestation, Revolution, Civil War	2.00	2
	Environmental and sustainability policy	2.00	2
	Global Health	2.00	2
	EU and Global Governance	4.00	2
	Introduction to the Law and Institutions of the European Union	7.00	2
	Political parties in Europe	2.00	2
	European literature	2.00	2
<b>Bachelor 2<sup>nd</sup> year</b>			
Bachelor's Degree in Political Science			
	Public Policy	5.00	1
	Introduction to political economy	4.00	1
	Immigration and Asylum under EU law	2.00	1
	Professionalizing workshop: EU public affairs and lobbying	2.00	1
	Social movements and the environment	2.00	1
	Area Studies: African Politics	2.00	1

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	Power and inequality in Latin America	2.00	1
	Political Sociology	6.00	2
	Theories of European Integration	4.00	2
	Political Science Research Methods	3.00	2
	Music & politics	2.00	2
	EU trade and investment policy	2.00	2
	Introduction to Middle East History and Politics	2.00	2
Bachelor's Degree in International Relations			
	Theories of International Relations	5.00	1
	Foreign Policy Analysis	3.00	1
	History of the 20th Century	3.00	1
	Politics of International Law	3.00	1
	International Political Thought and Economy, 16-18th century	2.00	1
	Area Studies: Politics in South Eastern Europe	2.00	1
	The role of the UN in peacekeeping	2.00	1
	Social Movements and the Environment	2.00	1
	Politics of Borders	2.00	1
	Area Studies: African Politics	2.00	1
	Power and ethnicity in Latin America	2.00	1
	Comparative Politics	5.00	2
	International Political Economy	5.00	2
	Political Science Research Methods	4.00	2
	International Political Sociology	3.00	2
	Area Studies: Caucasus	2.00	2
	Area Studies: East Asia	2.00	2
	Insurgencies and Civil Wars	2.00	2
	Human Rights Politics	2.00	2
	Introduction to Middle East History and Politics	2.00	2
	Model United Nations Course	2.00	2
Bachelor 3 <sup>rd</sup> year			
Bachelor's Degree in Political Science			
	EU Policy Making	5.00	1
	Territorial politics	4.00	1
	US politics	2.00	1
	European Health Policy	2.00	1
	Contemporary Turkish Politics	2.00	1
	The challenges of global and European energy policy	2.00	1
	Political Science Research Methods	2.00	1
	Europe in the 20th Century	3.00	2
	Critical perspectives on lobbying in the EU	2.00	2
	Political economy	2.00	2
	European Fundamental Rights and Freedom	2.00	2
	Economic crisis and political conflict in the EU	2.00	2
	Being an actor in the city	2.00	2
Bachelor's Degree in International Relations			
	Global Governance	5.00	1
	Development Politics	5.00	1
	Political Science Research Methods	4.00	1
	Social Theory and Critique	3.00	1
	Migration, Mobility, and Space	3.00	1
	Ethics in IR	2.00	1
	Politics of Technology	2.00	1
	Area Studies: Latin America	2.00	1
	Area Studies: Middle East and North Africa	2.00	1
	Model United Nations Course	2.00	1
	UN Peacekeeping	2.00	1

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	Diplomacy, Negotiation, Mediation	5.00	2
	The Politics of the United Nations	3.00	2
	War, Security, Conflict	3.00	2
	Environment, Resources, and Food	3.00	2
	International Energy Politics	2.00	2
	Area Studies: Eastern Europe	2.00	2
	Financialization and Global Economy	2.00	2
	Geopolitics	2.00	2
	Global Networks	2.00	2
	International Sanctions	2.00	2
Master 1 <sup>st</sup> year			
	Agriculture and Rural Politics	5.00	1
	European Food & Agricultural Policy	5.00	1
	Political Science Research Methods (PSRM)	4.00	1
	Introduction to Research and Epistemology	4.00	1
	Global History	5.00	1
	International Relations	5.00	1
	Comparative Politics	5.00	1
	Introduction to Political Science	5.00	1
	Digital Democracy	5.00	1
	Diplomacy in practice	2.00	1
	Political Economy of Natural Resources	5.00	2
	Global Food Politics	5.00	2
	Statistics and the Political Sociology of Quantification	4.00	2
	Workshop: Academic Writing	2.00	2
	European Governance	5.00	2
	Global Economic Governance	5.00	2
	The EU from a Think Tank's Perspective	2.00	2
	Digital Democracy	5.00	1
	Armed Conflicts and Peacemaking	5.00	2
	Theories of security and contemporary challenges	5.00	2
Master 2 <sup>nd</sup> year			
	History and Cultures of Europe	5.00	1
	Public Policy of Cyber security	5.00	1
	International Development	5.00	1
	European Food & Agricultural Policy	5.00	1
	Food and Sustainable Development	3.00	1
	Digital Democracy	3.00	1
	Politics of International Law	3.00	1
	International Development	5.00	2
	Global Justice	5.00	2
	International Development	5.00	2
	War, terrorism and violence	5.00	2
	Food Controversies	5.00	2
	Global Ethics and Migration	3.00	2
	Politics of International Law	3.00	2
	Sovereignty and the State in International Relations	3.00	2
	Global Environmental Politics	3.00	2
	EU Regional Policy	3.00	2

General list of courses taught in French: <http://www.espol-lille.eu/education>



**ISA**  
Institute of Life Sciences



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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Master 1<sup>st</sup> year</b>			
	Welcome session (Intensive French, Intercultural Communication, Food Chains, Interpersonal Skills, Scientific Communication)	6.00	1
<b>AGRICULTURAL SCIENCES (Major)</b>			
	Ruminant nutrition and roughage systems	3.00	1
	Plant Biotechnologies	6.00	1
	Plant Breeding and Genetics	3.00	1
	Precision livestock farming	3.00	1
	Crop modeling	3.00	1
	<i>Project in Agriculture</i>	6.00	1 or 2
	Animal Welfare	3.00	2
	Biocontrol (Crop protection)	3.00	2
	Livestock Housing and Building Conception	3.00	2
	Agriculture and climate change	3.00	2
	Global Food politics	3.00	2
	Applied Agricultural Sciences to Specialized Crops	3.00	2
	Livestock Production Systems	6.00	2
	Introduction to smart farming – focus on precision livestock farming	3.00	2
<b>AGROECONOMICS AND MARKETING (Major)</b>			
	Introduction to Finance	3.00	1
	Export	6.00	1
	Decision tools: Statistics and Market Research	3.00	1
	Introduction to Marketing	3.00	1
	<i>Project in Economics and Marketing: Business development</i>	6.00	2
	Purchase and procurement	3.00	2
	Trade negotiation	3.00	2
	Digital Business	3.00	2
	B to B marketing	3.00	2
	Management control	3.00	2
	Financial analysis	3.00	2
	Consumer behavior	3.00	2
<b>ENVIRONMENTAL SCIENCES (Major)</b>			
	Environmental pollutants – origins, identification, key concepts	3.00	1
	Toxicology - Ecotoxicology	6.00	1
	Pollutants behavior in abiotic matrixes	3.00	1
	Waste management	3.00	1

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	<i>Project in Environmental Sciences: Field Study in Environment</i>	6.00	1
	GIS – Basic Knowledge	3.00	2
	Soil Quality Investigation	3.00	2
<b>Scientific Project in Environmental Sciences</b>			
	Geostatistics	3.00	2
	Human risk assessment	3.00	2
	Waste water management	3.00	2
	Water and sediment management	6.00	2
	Audit practices	3.00	2
<b>FOOD SCIENCE AND TECHNOLOGY (Major)</b>			
	<i>Food Tech Project - Initiation</i>	6.00	1
	Quality Assurance and HACCP	3.00	1
	Unit operations	6.00	1
	Applied statistics	3.00	1
	Bioprocess	3.00	1
	<i>Project in Food Technology: Product Formulation or Food Tech Project</i>	6.00	2
	Ingredients	3.00	2
	Production Management	3.00	2
	Nutrition	3.00	2
	Sensory evaluation	3.00	2
	Chemical, Physical and Microbiological Characterization of Food Products	6.00	2
<b>Master 2<sup>nd</sup> year</b>			
	Management: Option Trade and Agribusiness	30	1
	Sustainable Agriculture and Smart Farming	30	1
	Sustainable Management of Pollution	30	1
	Sustainable Product Development: Ecodesign of Food Products	30	1
	Quality Management Systems in the Agrofood Sector	30	1

If you wish to consult the general list of courses taught in French and in English:  
[https://www.isa-lille.com/wp-content/uploads/sites/2/2019/07/ISALille\\_CourseGuide2019-2020.pdf](https://www.isa-lille.com/wp-content/uploads/sites/2/2019/07/ISALille_CourseGuide2019-2020.pdf)





**Contact:**

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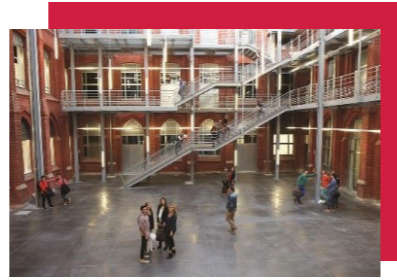
**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Master 1<sup>st</sup> year</b>			
<b>Please note that these courses are open to Bachelor students (after at least 6 semesters)</b>			
	Cryptography	3.00	1
	Network System Base	3.00	1
	JAVA 1	3.00	1 or 2
	Embedded C++	2.00	2
	C#	3.00	1
	Operating Systems	3.00	1
	UNIX	2.00	2
	Web technologies	3.00	1
	Computer Forensics	3.00	2
	Sonic Environments	3.00	1
	Data Visualization and Communication	3.00	1
	Advanced Statistical Analysis	3.00	1
	Multi-task Programming	3.00	2
	Data Base	3.00	2
	Signal Processing	3.00	1
	Analog Circuit Design	3.00	1
	Power Electronics	3.00	2
	FPGA & VHDL	3.00	1
	Microcontrollers	3.00	1

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	Science of Materials	3.00	1
	Semi-conductors and Components	3.00	1
	Bio-MEMS	3.00	1
	Digital Microelectronic Circuits	3.00	2
	Power Recovery	2.00	2
	Labview	3.00	1
	Introduction to Mobile Robotics	2.00	1
	Audio Signal Processing	2.00	2
	Wireless Technologies	3.00	1
	Radio Frequency Circuits and Microwaves	3.00	2
	Intercultural Communication	2.00	1 or 2
	Project work	7 or 8	1 and/or 2
<b>Master 2<sup>nd</sup> year</b>			
<b>Please note that these courses are open to Bachelor students (after at least 6 semesters)</b>			
	JEE	3.00	2
	Advanced Networks	3.00	1
	Advanced Electronics	3.00	1
	Real Time Programming for Embedded Systems	3.00	2
	Advanced Labview	3.00	1
	Project Work	9.00	1 and 2

Other courses might be added.

Some additional courses may be taught in English when there is one international student in the class.



**Contact:**

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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Master 1<sup>st</sup> year</b>			
	Transport and mobility issues: economy, impacts, policies and uses	5.00	1
	Principle and future trends in Urbanism	5.00	1
	Architecture, construction and sustainable design	5.00	1
	Fundamentals of energy and renewable energies	5.00	1
	Creativity and means of expression	5.00	1
	Innovation and collaborative projects	5.00	1
	Workshop 1	3.00	1
	Heat Transfer	4.00	1
	Introduction to Internet of Things	4.00	1
	Accounting - Finance	4.00	1
	Performance Tools and Dashboard	4.00	1
	English	4.00	1
	Visual Communication	4.00	1
	Personal and professional development	4.00	1
	Urban project management	5.00	2
	Environmental law	5.00	2
	Ubiquity and the internet of things	5.00	2
	Dynamical thermal simulation and HVAC	5.00	2
	Building management systems and home automation	5.00	2
	BIM	5.00	2
	Introduction lecture to major urban challenges	5.00	2
	Future cities: smart, inclusive and sustainable	5.00	2
	Workshop 2	3.00	2
	Electrical Power Distribution	4.00	2
	Circular Economy	4.00	2
	Quality Control	4.00	2
	Lean Manufacturing	4.00	2
	English	4.00	2
	Philosophy for engineers: ethics, meaning, city	4.00	2
	CV, international context	4.00	2
	Intercultural communication	4.00	2
	Electives/additional subjects	4.00	2
<b>Master 2<sup>nd</sup> year</b>			
	Socio-political approach to the city	4.00	1
	Smart grid and energy management at building scale	4.00	1

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	Urban environmental principles	4.00	1
	Water management, landscaping and green spaces	4.00	1
	Sustainable refurbishment	4.00	1
	Certification and environmental footprint	4.00	1
	Learning expedition	4.00	1
	Emergent economy in the city	4.00	1
	Workshop 3	4.00	1
	Production management	6.00	1
	Operations research	6.00	1
	Team management and human resources	5.00	1
	Legal environment of business	5.00	1
	Business game	5.00	1
	Technical electives	4.00	1
	English	4.00	1
	Human resources and legal environment	4.00	1
	Management electives	4.00	1
<b>Bachelor 1<sup>st</sup> year</b>			
	Mathematics 1	7.00	
	Thermodynamics 1	4.00	
	Structural Mechanics	5.00	
	Mechanical design	6.00	
	Circuits	4.00	
	Electronics	5.00	
	Programming	4.00	
	Database Systems	3.00	
	English	3.00	
	Second language (optional)	(3.00)	
	Intercultural communication	2.00	
	Project Management	4.00	
	Creativity	2.00	
	Business Practices 1	5.00	
<b>Bachelor 2<sup>nd</sup> year</b>			
	Mathematics 2	5.00	
	Thermodynamics 2	3.00	
	Fluid dynamics	4.00	
	Materials for Electrical and Electronic Engineering	4.00	
	Control and instrumentation (Advanced)	6.00	
	Sensors and Networks (Advanced)	5.00	
	Analog Electronic	3.00	
	Information systems	3.00	
	Artificial intelligence	3.00	
	Introduction to IoT	2.00	
	Digital and Embedded Electronic	3.00	
	English	4.00	
	Second language (optional)	(3.00)	
	Business Practices 2	5.00	

If you wish to consult the general list of courses taught in French and in English:

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# ECONOMICS, MANAGEMENT



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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 1<sup>st</sup> year</b>			
	Intercultural Intelligence – Diving into diversity	1.50	1 or Y
	English skills for international communication	3.00	1 or 2
	American Culture	1.50	1
	Marketing Introduction	1.50	2
<b>Bachelor 2<sup>nd</sup> year</b>			
	International Economics	2.00	1
	Business & Society 1	2.00	1
	Business English skills	3.00	1
	Applied Intercultural communication	2.00	2
	Purchasing management	2.00	2
	Advanced Communication for the Office Environment	1.50	2
	Business & Society 2	1.50	2
	Business English skills 2	2.50	2
	International Week – full week seminar related to international business	1.00	2
	Advanced Communication for the Office Environment	1.50	2
<b>Bachelor 3<sup>rd</sup> year</b>			
	Mobile Marketing	2.00	1
	Supplier Relationship Management	2.00	1
	Talent Acquisition Management	4.00	1
	Business Finance and Financial Planning	2.00	1
	Team Management	2.00	1
	Fundamentals of Negotiation	2.00	1
	Negotiating in an international context	1.00	2
	Business Game – International Commerce	1.00	2

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Master 1<sup>st</sup> year</b>			
	X-Culture Project	3.00	1
	<i>Please note that you can only choose <b>ONE</b> of the following specialization (1 or 2 course per specialization)</i>		
	Specialization 1 : Talent Acquisition and Management (part 1 and 2)	4.00	1
	Specialization 2 : Mobile Marketing Introduction to Business in Asia	2.00 2.00	1
	Specialization 3 : Mobile Marketing Managing nonprofit Organizations	2.00 2.00	1
	<i>Please not that you can select only one of the following course:</i>		1
	Managing Intercultural Teams	2.00	
	Conflict Management	2.00	
	Crisis Management	2.00	
	Change management	2.00	
<b>Master 2<sup>nd</sup> year</b>			
	Business Finance	2.00	2
	<i>Please note that you can only choose <b>ONE</b> of the following specialization (1, 2 or 3 course per specialization)</i>		
	<b>Specialization 1 :</b> International Marketing Data driven Marketing Quality Management in Procurement	2.00 2.00 2.00	1
	<b>Specialization 2 :</b> E-procurement and International Sourcing Data driven Marketing Quality Management in Procurement	2.00 2.00 2.00	1
	<b>Specialization 3 :</b> Employer Branding Data driven Marketing Quality Management in Procurement	2.00 2.00 2.00	1
<b>FOR INTERNATIONAL STUDENTS</b>			
	French as a Foreign Language	3.00	1 or 2
	Contemporary French business and society	3.00	1 or 2



FACULTÉ DE  
**GESTION,  
ÉCONOMIE  
& SCIENCES**

## FGES - Faculté de Gestion, Economie et Sciences Faculty of Management, Economics and Sciences

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Ms. Isabelle VITTÉ, Incoming Students Officer

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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 1<sup>st</sup> year</b>			
	Introduction to Economic Analysis	2.00	1
	Press Review	2.00	1
	Introduction to business	2.00	1
	Understanding the world of work	2.00	1
	Introduction to debating	2.00	1
	Statistics	2.00	1
	Economy of Argentina	2.00	1
	An Introduction to Japan: Keys to Understanding	2.00	1
	Social entrepreneurship	2.00	1
	Global Geopolitical Risk and Business Decision-making	2.00	1
	Democracy in Asia	2.00	1
	English	4.00	1 or 2
	Money banking and finance	2.00	2
	Introduction to Human Resources	2.00	2
	Statistics	3.00	2
	Introduction to marketing	2.00	2
	Recruitment	2.00	2
	Debating – news and current affairs	2.00	2
	Running a real business	2.00	2
	Conflicts, mediation : a Peace Studies Approach	2.00	2
	French and American Business Law	2.00	2
	Rwanda, Lybia, Syria – The responsibility to protect: when to intervene?	2.00	2
	Introduction to organizational behavior	2.00	2
<b>Bachelor 2<sup>nd</sup> year</b>			
	International economics	5.00	1 or 2
	Introduction to anglosaxon accounting	2.00	1
	Statistics	3.00	1
	Business communication skills 1	2.00	1

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	British and american law	2.00	1
	Mathematics applied to economy	3.00	1
	Theater	2.00	1
	Corporate Social Responsibility	2.00	1
	Japan: Work and Gender	2.00	1
	Africa and the 21st Century : Ressources, Governance, Stability and Growth	2.00	1
	The Challenges of ICT's (Information, communication, technology) : Privacy, Democracy, Truth	2.00	1
	Explaining the rise of Japan	2.00	1
	English	4.00	1 or 2
	Macroeconomics	4.00	2
	Microeconomics	2.00	2
	Conflict management	2.00	2
	Negotiations	2.00	2
	Statistics	3.00	2
	Introduction to Intercultural Management	2.00	2
	Time value of money	2.00	2
	Business communication skills 2	2.00	2
	Business Plan	2.00	2
	Mathematics applied to economy	3.00	2
	Doughnut economics	2.00	2
	The Rise of Populist Parties and Personalities : the liberal order at risk	2.00	2
	From Mao to Xi : Charting the Future of China	2.00	2
<b>Bachelor 3<sup>rd</sup> year</b>			
	Risk theory	4.00	1
	Leadership and Interpersonal Skills	5.00	1
	Corporate Finance	5.00	1
	Business Strategy	5.00	1
	Introduction to social economy	4.00	2
	Globalisation and International Markets	5.00	2
	English	4.00	1 or 2
	Marketing strategy and planning	7.00	2
	Strategic management	5.00	2
	Econometrics and Forecast	7.00	2
	Entrepreneurship	5.00	2
	International business game (fee 150 €)	2.00	2
	Final degree project	4.00	2
	Investment appraisal	4.00	2
<b>Elective</b>			
	Introduction to organizational behavior	2.00	2
	Social Business	2.00	2
<b>Master 1<sup>st</sup> year</b>			
	International Marketing	3.00	1
	Managerial control	4.00	1
	Intercultural communication	3.00	1
	Social entreprise and entrepreneurship	5.00	1
	Business Strategy	5.00	1
	Corporate finance	5.00	1
	International negotiation	3.00	1

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
	Communication for financial professionals	2.00	1
	Global economics	3.00	2
	Corporate Social Responsibility	3.00	2
	CSR and integrated reporting	2.00	2
	International Financial Reporting	3.00	2
	Macroeconomics (with international finance)	5.00	2
	Economic development	3.00	2
	Risk management	3.00	2
	Derivative markets	4.00	2
	BMC: Bloomberg market concepts	2.00	2
<b>Master 2<sup>nd</sup> year</b>			
	Leadership & Organizational behaviour	3.00	1
	Research Methods	3.00	1
	Project management	3.00	1
	English and International Negotiation	3.00	1
	Trade financing	3.00	1
	International Negotiation	2.00	1
	Corporate Communication Crisis	3.00	1
	Doing Business in France	3.00	1
	International Human Resources Management	3.00	1
	The Law of Commercial Contracts	2.00	1
	Business Game (focus on purchasing)	3.00	1
	Invited lectures	2.00	1
	International Financial Accounting	2.00	1
	Negotiation	2.00	1
	International Negotiation	2.00	1
	Ethics and Finance	2.00	1
	International Finance	3.00	1
	Cryptocurrencies, Ecosystems and ICOs	2.00	1
	Financial markets and investment decisions	2.00	1
	Strategic Partnership	2.00	2
	International development	3.00	2
	International Purchasing	3.00	2
	Logistics - custom	3.00	2
	Supply Chain Management 1	4.00	2
	Supply Chain Management 2 (quality management)	3.00	2
	Invited lectures	3.00	2
	Derivative markets	4.00	2
	Private equity and financing innovation	3.00	2
	Advanced Corporate Finance	4.00	2
<b>Courses Dedicated to Exchange students</b>			
	Reading programme	2.00	1 or 2
	Powerpoint Presentation	2.00	1 or 2
	Radio programa	2.00	1 or 2
	Poster of the Home University	1.00	1 or 2
	Courses of French (2 hours a week, 20 €/semester)	3.00	1 or 2

More information about courses taught in English:

<https://www.fges.fr/wp-content/uploads/2019/09/Universit%C3%A9-Catholique-de-Lille-FGES-Courses-in-english-2019-2020.pdf>

If you wish to consult the general list of courses taught in French:

<https://www.fges.fr/>

If you wish to consult the Academic Calendar:

<https://www.fges.fr/wp-content/uploads/2019/09/Academic-calendar-2019-20.pdf>

## ECONOMICS, MANAGEMENT



**IESEG**  
School of Management

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

### Contact:

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**Fall semester (1)** = September - December; **Spring semester (2)** = January – May  
**All year (Y)** = September - May

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 1<sup>st</sup> year (Grande Ecole Program)</b>			
ACCB1-CE01UE	Financial accounting	3,5	1
DEVB1-CE02UE	Global history	2,5	1
DEVB1-CE03UE	Relational efficiency through drama	1,25	1
DEVB1-CE10UE	Work sociology	2	1
ECOB1-CE01UE	Macroeconomics indicators and policies	3,5	1
LAWB1-CE01UE	Civil law	3,5	1
MKTB1-CE01UE	Introduction to marketing	2,5	1
QMSB1-CE01UE	Mathematics calculus	4,5	1
ACCB1-CE01UE	Financial accounting	3,5	2
DEVB1-CE02UE	Global history	2,5	2
DEVB1-CE08UE	Writing to convince	1,5	2
DEVB1-CE10UE	Work sociology	2	2
ECOB1-CE02UE	Tools for microeconomics analysis	3,5	2
ECOB1-CE03UE	International economics and exchanges	2	2
LAWB1-CE01UE	Civil law	3,5	2
MKTB1-CE01UE	Introduction to marketing	2,5	2
QMSB1-CE02UE	Descriptive statistics	3,5	2
<b>Bachelor 2<sup>nd</sup> year (Grande Ecole Program)</b>			
ACCB2-CE02UE	Advanced financial accounting	3,5	1
ECOB2-CE02UE	Contemporary international economics	1,5	1
ECOB2-CE05UE	Advanced microeconomics	2	1
FINB2-CE01UE	Finance fundamentals	2	1
HRMB2-CE01UE	Fundamentals of human behaviors	3	1
LANB2-CE01UE	English for business 3	2	1
LANB2-CE06UE	English for debating 1	1	1
LAWB2-CE01UE	Business law	3	1
MISB2-CE01UE	Introduction to information systems	2,5	1
MKTB2-CE01UE	Marketing management	3,5	1
NEGB2-CE01UE	Sales techniques	1,5	1
OPSB2-CE01UE	Introduction to operations management	2,5	1
QMSB2-CE03UE	Inferential statistics	4	1
STRB2-CE01UE	Business ethics	2	1
DEVB2-CE02UE	Personal development through drama	1	2
ECOB2-CE02UE	Contemporary international economics	1,5	2
ECOB2-CE03UE	Conjuncture and economic fluctuations	2,5	2
FINB2-CE02UE	Financial analysis	3,5	2
HRMB2-CE01UE	Fundamentals of human behaviors	3	2
LAWB2-CE01UE	Business law	3,5	2
MISB2-CE01UE	Introduction to information systems	2,5	2
MKTB2-CE01UE	Marketing management	3,5	2
NEGB2-CE01UE	Sales techniques	1,5	2
OPSB2-CE01UE	Introduction to operations management	2,5	2
QMSB2-CE04UE	Introduction to data analysis	1,5	2
QMSB2-CE05UE	Introduction to econometrics	1,5	2
QMSB2-CE06UE	Introduction to optimisation methods	1,5	2

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Bachelor 3<sup>rd</sup> year (Grande Ecole Program)</b>			
ACCB3-CE08UE	Performance management	4,5	1
FINB3-CE02UE	Financial markets	3	1
FINBB3CE01UE	Applied corporate finance	3	1
HRMB3-CE03UE	Introduction to human resource management	2,5	1
HRMB3-CE04UE	Fundamentals of organization	2	1
HRMBB3CE01UE	Management skills	3	1
LANB3-EE23UE	Preparation for toefl	2	1
LAWB3-CE05UE	Advanced business law	1,5	1
MISB3-CE01UE	Management of information systems	3,5	1
MKTB3-EE33UE	Nudge marketing	2	1
NEGB3-CE07UE	Introduction to negotiation	1,5	1
NEGBB3CE01UE	Sales management	3	1
OPSB3-CE05UE	Industrial realities	2,5	1
QMSB3-CE03UE	Intermediate data analysis	1,5	1
QMSB3-CE04UE	Intermediate econometrics	1,5	1
QMSB3-CE05UE	Intermediate optimization methods	1,5	1
STRBB3CE03UE	International enterprise project management	2	1
STRBB3CE05UE	Business model and innovation	2	1
FINB3-CE01UE	Corporate finance	3	2
HRMB3-CE03UE	Introduction to human resource management	2,5	2
HRMB3-CE04UE	Fundamentals of organization	2	2
HRMB3-EE05UE	Tools for effective people management	2	2
ITCB3-EE02US	El mundo hispano	2	2
LAWB3-CE05UE	Advanced business law	1,5	2
LAWB3-EE07UE	Personal data protection	2	2
MISB3-CE01UE	Management of information systems	3,5	2
NEGB3-CE07UE	Introduction to negotiation	1,5	2
OPSB3-CE05UE	Industrial realities	2,5	2
QMSB3-CE07UE	Advanced econometrics	2	2
QMSB3-CE08UE	Advanced data analysis	2	2
QMSB3-CE09UE	Advanced optimization methods	2	2
STRB3-CE01UE	Fundamentals of strategy	2,5	2
STRBB3CE03UE	International enterprise project management	2	2
STRBB3CE05UE	Business model and innovation	2	2
<b>Intensive courses at Bachelor level (for Exchange students and BA3 students)</b>			
ACCIBPEI01AE	Fundamentals of business decision tools: FINANCIAL ACCOUNTING AND REPORTING *	2	1 or 2
ACCIBPEI01BE	Fundamentals of business decision tools: MANAGEMENT CONTROL *	2	1 or 2
ACCIBPEI01CE	Fundamentals of business decision tools: FINANCIAL MANAGEMENT *	2	1 or 2
ACCIBPEI01PE	<b>FUNDAMENTALS OF BUSINESS DECISION TOOLS (Module composed of 3 courses: ACCIBPEI01AE / ACCIBPEI01BE / ACCIBPEI01CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
DEVIBPEI01AE	Develop your leadership: Personal leadership, get to know yourself and emphasize your strengths *	2	1 or 2
DEVIBPEI01BE	Develop your leadership: Interpersonal leadership, improve your relational ability *	2	1 or 2
DEVIBPEI01CE	Develop your leadership: Collective leadership, Commitment and creative development *	2	1 or 2
DEVIBPEI01PE	<b>DEVELOP YOUR LEADERSHIP (Module composed of 3 courses: DEVIBPEI01AE/DEVIBPEI01BE /DEVIBPEI01CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
DEVIBPEI01UE	French wine & Champagne: a part of the French culture and business	2	1
ECOIBPEI02AE	International business in global economy: european economic integration & business *	2	1 or 2
ECOIBPEI02BE	International business in global economy: corporate culture & innovation *	2	1 or 2
ECOIBPEI02PE	<b>INTERNATIONAL BUSINESS IN GLOBAL ECONOMY (Module composed of 2 courses: ECOIBPEI02AE/ECOIBPEI02BE) (No online registration. You will be automatically enrolled in this module if you register for the 2 courses which are part of it)</b>	4	1 or 2
ENTIN-EE01UE	ENTREPRENEURSHIP AND NEW BUSINESS DEVELOPMENT (Highly recommended for exchange students)	6	1 or 2
FINIBPEI01AE	Finance: Corporations and Markets: FINANCIAL ANALYSIS AND VALUATION *	2	1 or 2
FINIBPEI01BE	Finance: Corporations and Markets: MONEY AND CAPITAL MARKETS *	2	1 or 2
FINIBPEI01CE	Finance: Corporations and Markets: CORPORATE FINANCIAL MANAGEMENT *	2	1 or 2

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
FINIBPEI01PE	<b>FINANCE: CORPORATION AND MARKET (Module composed of 3 courses: FINIBPEI01AE/ FINIBPEI01BE FINIBPEI01CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
HRMIBPEI01AE	Managing People and Organisations: FUNDAMENTALS OF MANAGEMENT 1 - ORGANISATIONAL BEHAVIOR *	2	1 or 2
HRMIBPEI01BE	Managing People and Organisations: FUNDAMENTALS OF MANAGEMENT 2 - HRM *	2	1 or 2
HRMIBPEI01CE	Managing People and Organisations: FUNDAMENTALS OF MANAGEMENT 3-LEADERSHIP AND CHANGE *	2	1 or 2
HRMIBPEI01PE	<b>MANAGING PEOPLE AND ORGANISATIONS (Module composed of 3 courses: HRMIBPEI01AE/ HRMIBPEI01BE/ HRMIBPEI01CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
ITCIBPEI02AE	INTERCULTURAL COMMUNICATION FOR SUCCESSFULLY LIVING & WORKING IN A GLOBAL WORLD:WHY CULTURE MATTERS: building blocks of Intercultural Communication *	2	1 or 2
ITCIBPEI02BE	Intercultural communication for successfully living & working in a global world: french culture *	2	1 or 2
ITCIBPEI02CE	Intercultural communication for successfully living & working in a global world: working effectively in multicultural teams *	2	1 or 2
ITCIBPEI02PE	<b>INTERCULTURAL COMMUNICATION FOR SUCCESSFULLY LIVING &amp; WORKING IN A GLOBAL WORLD (Module composed of 3 courses: ITCIBPEI02AE /ITCIBPEI02BE/ITCIBPEI02CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
LAWIBPEI01AE	Personal data in the digital realm *	2	1 or 2
LAWIBPEI01BE	Intellectual property on the internet *	2	1 or 2
LAWIBPEI01CE	Contracts on the internet *	2	1 or 2
LAWIBPEI01PE	<b>ONLINE MARKET: SOME ASPECTS OF INTERNET LAW (Module composed of 3 courses: LAWIBPEI01AE/LAWIBPEI01BE/LAWIBPEI01CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
MISIBPEI01AE	Digital transformation: managing digital projects in the age of agility *	2	1 or 2
MISIBPEI01BE	Digital transformation: digital disruptions in our societies & economies *	2	1 or 2
MISIBPEI01PE	<b>DIGITAL TRANSFORMATION: AGILE PROJECTS (Module composed of 2 courses: MISIBPEI01AE/MISIBPEI01BE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	4	1 or 2
MKTIBPEI01AE	Fundamentals of Marketing: PRODUCT MANAGEMENT *	2	1 or 2
MKTIBPEI01BE	Fundamentals of Marketing: GLOBAL BRAND MANAGEMENT *	2,	1 or 2
MKTIBPEI01CE	Fundamentals of Marketing: CONSUMER BEHAVIOR: NEW TRENDS AND TENDENCIES *	2	1 or 2
MKTIBPEI01PE	<b>FUNDAMENTALS OF MARKETING (Module composed of 3 courses: MKTIBPEI01AE/MKTIBPEI01BE/MKTIBPEI01CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
MKTIBPEI01UE	Nudge marketing	2	1
MKTIBPEI04AE	Digital marketing: digital strategy *	2,00	1 or 2
MKTIBPEI04BE	Digital marketing: social media marketing *	2,00	1 or 2
MKTIBPEI04CE	Digital marketing: web marketing *	2,00	1 or 2
MKTIBPEI04PE	<b>DIGITAL MARKETING (Module composed of 3 courses: MKTIBPEI04AE/MKTIBPEI04BE/MKTIBPEI04CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6,00	1 or 2
MKTIBPEI05UE	Strategic marketing	2	1
NEGIBPEI01AE	Essential Sales, Purchasing and Negotiation: INTERNATIONAL PURCHASING & SUPPLY MANAGEMENT *	2	1 or 2
NEGIBPEI01BE	Essential Sales, Purchasing and Negotiation: APPLIED NEGOTIATION ESSENTIALS *	2	1 or 2
NEGIBPEI01CE	Essential Sales, Purchasing and Negotiation: SALES ESSENTIALS *	2	1 or 2
NEGIBPEI01PE	<b>ESSENTIAL SALES, PURCHASING AND NEGOTIATION (Module composed of 3 courses: NEGIBPEI01AE/NEGIBPEI01BE/NEGIBPEI01CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
STRIBPEI01AE	Strategy and Corporate Social Responsibility Tool Kit: INTRODUCTION TO STRATEGY *	2	1 or 2
STRIBPEI01BE	Strategy and Corporate Social Responsibility Tool Kit: BUSINESS ETHICS *	2	1 or 2
STRIBPEI01CE	Strategy and Corporate Social Responsibility Tool Kit: CORPORATE SOCIAL RESPONSIBILITY *	2	1 or 2
STRIBPEI01PE	<b>STRATEGY AND CORPORATE SOCIAL RESPONSABILITY TOOL KIT (Module composed of 3 courses: STRIBPEI01AE/STRIBPEI01BE/STRIBPEI01CE) (No online registration. You will be automatically enrolled in this module if you register for the 3 courses which are part of it)</b>	6	1 or 2
*	That course can be taken individually only if you are not registered for the corresponding module		
	Module		

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
<b>Master courses 1&amp;2 (Grande Ecole Program)</b>			
ACCMMA-EI16UE	Managerial accounting: financial decision tools	2	1
ACCMMA-EI63UE	Internal audit	2	1
ACCMMA-EI66UE	Due-diligence & auditing of investment management firms	2	1
ACCMMA-EI74UE	Financial reporting	2	1
ENTMA-EI11UE	Non-governmental organizations, humanitarian action and international development	2	1
ENTMA-EI19UE	New product creation & diffusion	2	1
ENTMA-EI25UE	Intellectual property and openness: using legal tools to enhance innovation, creativity and related investments	2	1
ENTMA-EI37UE	Strategize your life	2	1
ENTMA-EI38UE	Emerging technologies	2	1
FINMA-EE101E	Risk analysis in finance	2	1
FINMA-EI100E	Fundamentals of banking	2	1
FINMA-EI10UE	International finance	2	1
FINMA-EI112E	Identifying ethical traps in financial decision taking	2	1
FINMA-EI25UE	Corporate governance: a financial perspective	2	1
FINMA-EI27UE	Banking and financial regulation	2	1
FINMA-EI31UE	Capital structure & financial optimization: lbo & other financial leverage structures	2	1
FINMA-EI56UE	Financing strategy and capital markets: theory and practice	2	1
FINMA-EI63UE	Options & futures i: hedging strategies	2	1
FINMA-EI72UE	Initial public offerings (ipo)	2	1
FINMA-EI76UE	Systemic risk	2	1
FINMA-EI79UE	Advanced financial statement analysis	2	1
FINMA-EI86UE	Corporate investments	2	1
FINMA-EI99UE	Financial communication and investors relation	2	1
HRMMA-EI02UE	Structures and organizational design in international contexts	2	1
HRMMA-EI11UE	Strategic human resource management	2	1
HRMMA-EI21UE	Employee performance management	2	1
HRMMA-EI33UE	Managing employee diversity and inclusion	2	1
HRMMA-EI34UE	Global labour law for managers	2	1
HRMMA-EI36UE	Hr analytics	2	1
IBEMA-EE86UE	Strategy for international business development	2	1
IBEMA-EE92UE	International business development & management	2	1
IBEMA-EI36UE	Efficiency and benchmarking in banking	2	1
IBEMA-EI69UE	Networks, crowds & markets	2	1
IBEMA-EI90UE	Industrial organization: market power & competition policy	2	1
IBEMA-EI91UE	Chinese political and economic strategies : homeland and abroad	2	1
MISMA-EI04UE	Digital transformation and it change: possibilities and challenges	2	1
MISMA-EI44UE	Managing innovation in the digital era	2	1
MISMA-EI78UE	Artificial intelligence implications for business	2	1
MKTMA-EE05UE	Cross cultural marketing	2	1
MKTMA-EE22UE	Becoming a good product manager	2	1
MKTMA-EE79UE	Neuromarketing	2	1
MKTMA-EI04UE	Crm/ customer relationship management	2	1
MKTMA-EI09UE	Environmental marketing	2	1
MKTMA-EI103E	Sales forecast	2	1
MKTMA-EI111E	Marketing & innovation	2	1
MKTMA-EI13UE	International marketing	2	1
MKTMA-EI21UE	Product design and innovation	2	1
MKTMA-EI23UE	Retail marketing strategy	2	1
MKTMA-EI26UE	Services marketing	2	1
MKTMA-EI32UE	Improving brand values	2	1
MKTMA-EI34UE	Integrated marketing communication strategy	2	1
MKTMA-EI45UE	International marketing in emerging markets	2	1
MKTMA-EI46UE	Business to business marketing	2	1
MKTMA-EI51UE	Crm in small business	2	1
MKTMA-EI54UE	Persuasion in marketing communication	2	1
MKTMA-EI59UE	International marketing strategy simulation	2	1
MKTMA-EI65UE	Marketing to the new consumer: online ways to connect with & understand consumers	2	1
MKTMA-EI66UE	Experiential marketing	2	1
MKTMA-EI77UE	Offline brand communications	2	1
MKTMA-EI78UE	Corporate social responsibility & marketing	2	1
MKTMA-EI81UE	Digital marketing for mobile devices	2	1

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
MKTMA-EI85UE	Marketing strategy	2	1
MKTMA-EI89UE	Pricing in marketing	2	1
MKTMA-EI92UE	Brand communication strategy	2	1
MKTMA-PI71UE	Search engine marketing & online advertising (ppc & seo)	2	1
NEGMA-EI04UE	Negotiation and purchasing in an international environment	2	1
NEGMA-EI10UE	Interpersonal communication applied to negotiation	2	1
NEGMA-EI11UE	Key customer relations management	2	1
NEGMA-EI12UE	Internal marketing and selling processes	2	1
NEGMA-EI18UE	Cross-cultural relationship marketing and negotiations	2	1
NEGMA-EI29UE	Cultural negotiation strategies	2	1
NEGMA-EI31UE	Decision-making for managers	2	1
NEGMA-EI36UE	Purchasing in practice	2	1
OP SMA-EI11UE	Supply chain development	2	1
OP SMA-EI25UE	Service operations management	2	1
OP SMA-EI45UE	Inventory management	2	1
OP SMA-EI65UE	Performance metrics	2	1
OP SMA-EI76UE	Sales and operations planning (s&op)	2	1
OP SMA-EI78UE	Business process analysis	2	1
OP SMA-EI86UE	Industrial and logistics process: an overview	2	1
STRMA-EI09UE	Sustainability leadership	2	1
ACCMMA-EE09UF	FISCALITE D'ENTREPRISE (Advanced French level required)	2	2
ACCMMA-EE24UF	TECHNIQUES COMPTABLES APPROFONDIES I (Advanced French level required)	2	2
ACCMMA-EI43UE	Auditing: a practitioner case-based approach	2	2
ACCMMA-EI53UE	Fraud investigation and forensic accounting	2	2
ACCMMA-EI61UE	Managing firm constraints with accounting decision techniques	2	2
ACCMMA-EI64UE	Advanced financial reporting under us and international standards	2	2
ACCMMA-EI68UE	Applying ifrs	2	2
ACCMMA-EI73UE	Big data and accounting	2	2
ACCMMA-EI74UE	Tax planning	2	2
ENTMA-EE34UE	The entrepreneurial experience	2	2
ENTMA-EI14UE	Sustainability management & reporting	2	2
ENTMA-EI16UE	Entrepreneurial teams	2	2
ENTMA-EI25UE	Intellectual property and openness: using legal tools to enhance innovation, creativity and related investments	2	2
ENTMA-EI27UE	Advanced strategy & new management theories	2	2
ENTMA-EI33UE	Practising 360 degree innovation	2	2
ENTMA-EI35UE	How to set up an on-line business	2	2
FINMA-EI106E	Introduction to banking	2	2
FINMA-EI109E	BANKING VALUATION (pre-requisite to take at leseg: "FINMA-EI106E: Introduction to banking")	2	2
FINMA-EI10UE	International finance	2	2
FINMA-EI51UE	Operational risk management	2	2
FINMA-EI57UE	Ethics in finance	2	2
FINMA-EI68UE	Introduction to insurance industry	2	2
FINMA-EI79UE	Advanced financial statement analysis	2	2
FINMA-EI93UE	Compliance in the financial industry	2	2
HRMMA-EI10UE	Opportunities and challenges of an hr leader	2	2
HRMMA-EI12UE	Career development	2	2
HRMMA-EI16UE	Human resource development	2	2
HRMMA-EI19UE	Coaching skills for hr managers	2	2
HRMMA-EI30UE	Recruitment and employer branding	2	2
HRMMA-EI33UE	Managing employee diversity and inclusion	2	2
HRMMA-EI34UE	Global labour law for managers	2	2
HRMMA-FI03UE	Performance and compensation	2	2
HRMMA-FI31UE	Employee selection	2	2
IBEMA-EE52UE	Doing business in central and eastern europe	2	2
IBEMA-EE86UE	Strategy for international business development	2	2
IBEMA-EE87UE	Environment and economic growth	2	2
IBEMA-EI17UE	Policy and management for aging populations: a comparative approach	2	2
IBEMA-EI36UE	Efficiency and benchmarking in banking	2	2
IBEMA-EI71UE	The economics of advertising	2	2
IBEMA-EI73UE	Understanding india for business	2	2
IBEMA-EI77UE	Productivity and benchmarking in banking	2	2

ECTS CODE	DESCRIPTION	CREDITS ECTS	SEMESTER
IBEMA-EI84UE	Monetary policy and central banking	2	2
IBEMA-FE81UE	Strategy of firms location	2	2
IBEMA-PI81UE	Dominant firms and competition policy	2	2
ITCMA-EE01UE	Managing cultural diversity	2	2
ITCMA-EE03UE	ACTUALIDAD POLITICA EN AMERICA LATINA Y ESPANA (course taught in Spanish)	2	2
MISMA-EE67UE	Workplace transformations in a digital world	2	2
MISMA-EI44UE	Managing innovation in the digital era	2	2
MISMA-EI62UE	Cybersecurity risk management	2	2
MISMA-EI68UE	Technology and strategy	2	2
MISMA-EI77UE	Location analytics	2	2
MKTMA-EE76UE	Advertising and communications strategy	2	2
MKTMA-EI04UE	Crm/ customer relationship management	2	2
MKTMA-EI09UE	Environmental marketing	2	2
MKTMA-EI101E	International marketing in a multicultural environment	2	2
MKTMA-EI103E	Sales forecast	2	2
MKTMA-EI106E	Consumer insight and self concept	2	2
MKTMA-EI112E	Marketing and innovation	2	2
MKTMA-EI118E	Marketing for a sustainable world	2	2
MKTMA-EI11UE	International dimension of consumer behaviour	2	2
MKTMA-EI13UE	International marketing	2	2
MKTMA-EI17UE	Marketing in north america	2	2
MKTMA-EI23UE	Retail marketing strategy	2	2
MKTMA-EI32UE	Improving brand values	2	2
MKTMA-EI45UE	International marketing in emerging markets	2	2
MKTMA-EI51UE	Crm in small business	2	2
MKTMA-EI54UE	Persuasion in marketing communication	2	2
MKTMA-EI59UE	INTERNATIONAL MARKETING STRATEGY SIMULATION (pre-requisite to take at Isege: "MKTMA-EI13UE: International Marketing")	2	2
MKTMA-EI70UE	High technology marketing	2	2
MKTMA-EI77UE	Offline brand communications	2	2
MKTMA-EI85UE	Marketing strategy	2	2
MKTMA-EI99UE	Children as consumers	2	2
NEGMA-EE01UE	Import-export: selling and negotiating	2	2
NEGMA-EI02UE	Sales management	2	2
NEGMA-EI05UE	International sales and commercial law	2	2
NEGMA-EI12UE	Internal selling	2	2
NEGMA-EI18UE	Cross-cultural relationship marketing and negotiations	2	2
NEGMA-EI19UE	International negotiation and diplomacy	2	2
NEGMA-EI22UE	Managing conflict through mediation	2	2
NEGMA-EI26UE	Business ethics in commerce	2	2
NEGMA-EI32UE	Leadership and innovative negotiation	2	2
NEGMA-EI35UE	Negotiation planning and strategy	2	2
NEGMA-EI43UE	Negotiation contracts and law	2	2
NEGMA-EI47UE	Introduction to international arbitration	2	2
NEGMA-EI50UE	Business relationship management in emerging markets	2	2
NEGMA-EI55UE	Principles of public international law and international investment	2	2
OP SMA-EI07UE	Transportation & logistics	2	2
OP SMA-EI11UE	Supply chain development	2	2
OP SMA-EI27UE	Enterprise simulation of production systems	2	2
OP SMA-EI32UE	Warehouse design and operations	2	2
OP SMA-EI58UE	Applied optimisation and heuristics	2	2
OP SMA-EI65UE	Performance metrics	2	2
OP SMA-EI70UE	International enterprise project management	2	2
OP SMA-EI72UE	The project management experience - managing the expected	2	2
OP SMA-EI77UE	21st century global supply chain management: relationship era	2	2
OP SMA-EI79UE	Hands-on project management	2	2
OP SMA-EI80UE	Decision tools for operations management	2	2
OP SMA-EI83UE	Business continuity operations and crisis management	2	2
STRMA-EI05UE	Game theory in business	2	2

If you wish to consult the general list of courses for incoming exchange students (besides courses taught in English): <https://www.ieseg.fr/en/international/study-at-ieseg-in-exchange/course-list/>

If you wish to consult the Academic Calendar:

<http://www.ieseg.fr/en/student-services/academic-calendar-2/>







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